

The logo for ATD 2019, featuring the letters 'atd' in a bold, lowercase, sans-serif font, followed by the year '2019' in a large, stylized, grey font. The '2' and '0' are connected, and the '1' and '9' are also connected. The '9' has a small teal circle at its top right corner.

atd 2019

International Conference
& Exposition

The World's Largest Talent
Development Conference

May 19-22 | Washington, D.C.

Make Learning Better

Visit www.td.org/ATD19.

**This was my first conference with ATD
and it set a very high bar for all
conferences I'll attend in the future.**

—Previous Attendee

Join us for the world's largest talent development conference. The ATD International Conference & Exposition covers all industry subjects and provides in-depth guidance so that you leave knowing the latest trends, best practices, and new solutions for designing, delivering, implementing, and measuring learning programs to effectively train and develop your talent.



10,000+
talent development
professionals



4 days



400+
exhibitors



15 content and
industry tracks



300+
education
sessions



3
keynote
speakers



35+
preconference
programs



WHY ATTEND ATD 2019?

Be prepared to develop the workforce of the future by reaching your fullest potential.

You'll:

- Experience the widest variety of professional development opportunities with learning tracks and sessions geared toward every stage of your career—from beginner to senior leader.
- Learn directly from more world-renowned experts than at any other industry event.
- Gain exclusive access to the latest books and their authors at the ATD Store.
- Network with learning professionals from top companies around the world, such as Amazon, Apple, Exxon Mobile, LEGO, Lockheed Martin, and more.
- Explore the EXPO, featuring more than 400 exhibitors providing the latest products and solutions.

WHAT'S COVERED?

CONTENT TRACKS:

- | | | |
|--------------------------|--------------------------------------|-----------------------|
| • Career Development | • Learning Measurement and Analytics | • Sales Enablement |
| • Global Perspectives | • Learning Technologies | • Science of Learning |
| • Instructional Design | • Management | • Talent Management |
| • Leadership Development | • Managing the Learning Function | • Training Delivery |

INDUSTRY TRACKS:

- Government
- Healthcare
- Higher Education

WHO ATTENDS?

ATD 2019 brings the talent development industry to life by gathering together the game-changers, the individuals who are shaping the industry, the legends, those who defined best practices, and the practitioners like you—the lifeblood of this profession!

Top Industries Represented:



Healthcare



Manufacturing



Management Consulting



Finance



Colleges/
Universities



Public Administration/
Government

8
International
Networking
Activities

40+
Interpreted
Sessions

70+
International
Delegations

90
Countries
Represented

2,000+
International
Attendees

96%
Attendee Satisfaction

“This was my seventh year attending, and once again ATD hit the ball out of the park!”

—Previous Attendee

KEYNOTE SPEAKERS

ATD 2019 will be unlike any other talent development conference. See some of the world's most revolutionary leaders to draw inspiration for developing a powerful mindset and workforce.



Oprah Winfrey

Global Media Leader,
Philanthropist, Producer,
and Actress



Seth Godin

Entrepreneur and
Bestselling Author



Eric Whitacre

Grammy-Winning
Composer and Conductor

**Make sure to stay up to date with all
the buzz by following #ATD2019!**

MAKE LEARNING BETTER BY STARTING EARLY!

Arrive early and take advantage of preconference courses that give you a deep dive in trending topic areas, including certification. These offerings are aligned with ATD's career development stack framework.

Choose from:

- » **Education programs**, two-, three-, and four-day courses that run May 15-18 and provide you with the latest instructional strategies that promote application and organizational impact.
- » **Certification preparation courses**, two-day intensive prep experiences designed to help you take some of the guesswork out of preparing for the Associate Professional in Talent Development (APTD) and the Certified Professional in Learning and Performance (CPLP) certification.
- » **Workshops**, one-day deep dives on trending topics in talent development that provide a unique opportunity to learn. You'll walk away with an actionable framework to implement immediately.

Develop your career by building your expertise. Register for these highly-rated programs, but hurry! Space is limited. Visit www.td.org/atd2019preconference.

“The content and speakers were top-notch. This was the gold standard of conferences and others will pale in comparison to what I learned here.”

—Previous Attendee



EXPLORE THE UNITED STATES CAPITAL

Join us in Washington, D.C.!

Washington, D.C. is home America's finest monuments and memorials, free world-class museums, premier retail, theater and dining options, and six professional sports teams. Enjoy the nation's capital during the best time of year and experience a remarkable and memorable visit!

CONVINCE YOUR BOSS

You're convinced you want to attend ATD 2019, and we really want you there; now it's time to convince your boss! Most managers will be concerned about the return on investment—every dollar must be justified, and so does the time away from the office. But don't worry, we've got you covered!

Use our tools to make a business case to attend ATD 2019:

- » Letter to Your Boss
- » Session and Exhibitor Worksheet
- » Financial Investment Worksheet
- » This Brochure!

To access these tools, please visit www.td.org/atd2019convinceyourboss.

“Fantastic! Inspirational and educational. I learned so much and came back excited and energized.”

—Previous Attendee

WHAT YOU WILL GAIN:



Real Solutions to
Your Top Challenges



New and Strengthened
Peer Connections



A Fresh Perspective
and New Ideas



Sharpened Skills



Inspiration for
Your Team

REGISTRATION

Get the best per-person rate when you bring a team of five or more or join an international delegation.

BEST RATE	MOST POPULAR	BEST VALUE
TEAM OR INTERNATIONAL DELEGATION Starting at \$1,325/pp (Nonmembers \$1,625/pp)	INDIVIDUAL REGISTRATION Starting at \$1,695/pp* (Nonmembers \$1,945/pp)	JOIN ATD AND REGISTER Starting at \$1,954/pp* (Includes a bonus research report!)
<p>For teams of five or more who want the full conference experience plus opportunities to:</p> <ul style="list-style-type: none">Build team morale.Divide and conquer. <p>To create or register a conference team, contact conferenceteams@td.org.</p> <p>To create or register an ATD chapter team, visit www.td.org/atd19-chapters.</p> <p>To create or register a delegation, contact atdglobal@td.org.</p>	<p>For individuals who want the full conference experience with access to:</p> <ul style="list-style-type: none">300+ concurrent sessions3 general sessions400+ exhibitors3 lunch daysrecorded sessionsunlimited networking.	<p>For individuals who want the full conference experience and to continue their professional development all year long with access to:</p> <ul style="list-style-type: none">e-books<i>TD at Work</i>webcasts<i>TD</i> magazinewhitepapersvideos<i>State of the Industry</i> reportcase studiesexclusive discounts.
ADD ONS Add Networking Night at the National Museum of African American History and Culture for just \$75/pp. Add a preconference learning program starting at \$595/pp.		

**Reflects member advanced rates.*

Visit www.td.org/atd19-register for registration details.

INTERNATIONAL DELEGATIONS

Nearly 20 percent of attendees at the ATD International Conference & Exposition are from countries other than the United States. Each year, more than 70 international delegations are organized for groups to attend the conference.

Joining a delegation allows you to travel, attend sessions, and network with peers from your country. International delegations also offer these additional benefits:

- reduced registration rates
- one complimentary registration for the delegation leader (for delegations of 10 or more paid participants)
- rebates for 10 or more paid participants (rebate rates vary)
- special recognition in the conference addendum*
- acknowledgment of your delegation during an ATD Global event.

International attendees can take advantage of additional networking opportunities throughout the conference experience, including:

- Global Village
- International Reception
- International Recognition Ceremony
- Regional Networking Nights.

**For delegations organized before April 7.*

Visit www.td.org/atd19-delegations for more information.



“This is an exceptional event and the networking is priceless!
Having such a diverse representation in the number of countries
and types and sizes of organizations/industries is also a plus.”

—Previous Attendee



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Entrepreneur and
Bestselling Author



Eric Whitacre
Grammy-Winning Composer
and Conductor

This was the best professional conference I've ever attended—inspiring keynotes, useful education sessions, and well-structured opportunities to connect with my peers.

—Previous Attendee

This was a once in a lifetime experience! Great keynote speakers! Great conference sessions! Great expo hall! I met amazing people from all over the US and the rest of the world. Thank you for putting together this wonderful opportunity!

—Previous Attendee