





### **Preconference Learning**

Extend your TechKnowledge experience to include preconference learning. Preconference learning opportunities offer highly interactive, focused sessions to help you build expertise in a specific area of interest. These professional development options will help you cultivate the skills you need to do your job well and stay competitive. Space is limited to ensure small group interaction, so be sure to register early.

#### **Content Tracks**



E-Learning



Trending Technologies



Platform & Tools



Virtual Classroom



Serious Games & Simulations



Mobile & Social



Technology Strategy for Leaders

#### What's New at #ATDTK?

**Explore trending technologies.** Our presenters are at the forefront of the industry and ready to share knowledge at these knockout sessions:

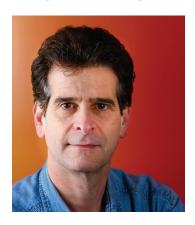
- » Transforming Your Training With Immersive VR
- » Artificial Intelligence at Work: What Skills Will Tomorrow's Workforce Need?
- » Propel Productivity With Augmented Reality in Learning

**More for leaders.** The new "Technology Strategy for Leaders" track has nearly 20 sessions specifically developed for managers, directors, and decision makers, and will help you lead your team effectively and strategically as you prepare for the future.

**Experience the Hub.** New at TechKnowledge 2019 is the Hub. Located at the center of the EXPO, the Hub is a multipurpose space for attendees to relax, network, learn, and experiment with new technology.

**Destination: West Palm Beach, Florida.** Take advantage of some of best beaches in the U.S. at this waterfront city teeming with vibrant nightlife, arts, and culture.

## **Keynote Speakers**



**Dean Kamen** Inventor of the Segway Human Transporter



**Shaili Chopra**Founder of SheThePeople
TV and Award-Winning
Journalist



**Ben Nemtin**Number 1 New York Times
Bestselling Author, Star of
MTV's The Buried Life

### Registration

ATD members and groups of five or more get the best rates!

	ATD Members	List Price
Early Bird Rate		
Ends November 30	\$1,295	\$1,495
Advanced Rate		
Ends January 25	\$1,395	\$1,595
Regular Rate		
Online registration	\$1,495	\$1,695
closes February 8		
Government	\$1,195	\$1,395
Student	\$495	\$595
Groups of Five	\$1,195	\$1,395
or More	Ψ1,175	Ψ1,373
Daily	\$495	\$595

Register at www.td.org/register-tk2019.

# ATD TechKnowledge Is the Learning Technology Conference for Talent Development Professionals

ATD TechKnowledge is the premier conference and exposition at the intersection of technology and learning. Celebrating its 20th anniversary in 2019, TechKnowledge delivers practical how-tos, advanced strategy and solutions, and everything in between.

Join ATD for three exciting days of hands-on learning, expertise from the industry's most respected thought leaders, and an EXPO showcasing the hottest products and tools in learning technologies. Whether you're tech-forward, tech-curious, or tech-savvy, at ATD TechKnowledge you'll discover what's hot in learning tech, and how to use it to level up and be ready for the future of learning.

Learn more at www.td.org/learn-about-TK2019.

