

Praise for the ATD International Conference and EXPO From Previous Attendees

"The highlight is getting to learn from and meet professionals from around the world."

"The content was excellent! I learned so much about essentials for my job."



Join us for our 75th anniversary! Special events happening throughout the conference.



Celebrating 75 years of helping to create a world that works better.

Maximize Your Impact

You build the knowledge, skills, and abilities of others, and help them develop and achieve their potential so that the organizations they work for can succeed and grow.

The ATD 2018 International Conference and EXPO is the ultimate professional development experience providing you with the ideas and expertise to maximize your impact.

Keynote Speakers



MONDAY, MAY 7

President Barack Obama44th President of the
United States



TUESDAY, MAY 8

Marcus Buckingham Researcher, Thought Leader, Talent Expert, Author



WEDNESDAY, MAY 9

Connie PodestaComediean, Author,
Human Relations Expert

NO OTHER INDUSTRY RIVALSTHE BREADTH AND DEPTH EVENTI

days

400+ 14.5
exhibitors hours of education

10,000+ 300+ talent development professionals

sessions

days of preconference programming



extraordinary keynote speakers

Content Tracks



Career Development



Global Human Resource Development



Talent Management



Instructional Design



Leadership Development



Learning Technologies



Learning Measurement & Analytics



Management



Science of Learning



Training Delivery

Industry Tracks



Government



Sales Enablemen



Healthcare



Higher Education

Preconference Learning

MAY 1-5, 2018

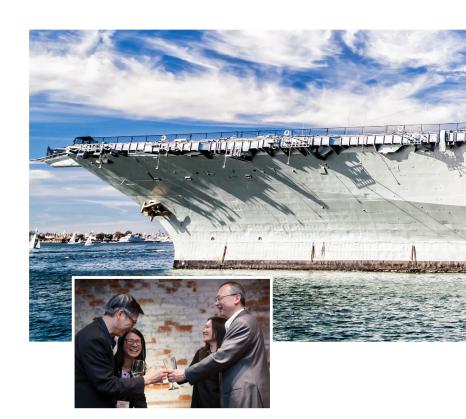
Take your professional development to the next level by adding a workshop or certificate program to your conference experience. These a-la-carte options give you the opportunity to deeply focus on a specific topic of interest.

Visit **www.td.org/atd-18-preconference** for complete details and pricing.

Make Connections

Join us on the USS Midway on Monday evening for Networking Night. Voted number one on the list of things to do in San Diego by Tripadvisor, this aircraft carrier turned museum features more than 60 exhibits that take you on the journey of sailors who served the United States. Mingle with your industry peers while enjoying specialty food, cocktails, and entertainment. Take home fond memories and invaluable professional connections that can serve you well into the future.

TICKETS: \$75 PER PERSON



Have Fun in the Sun

With a year-round daily forecast of 70°F, miles of pacific coastline, marquee attractions, and a happening dining and craft-beer scene, there's lots to do in San Diego when you're not attending ATD 2018! "America's Finest City" is the eighthlargest in the U.S., boasting laid back vibes, ethnic culture, and world-class beaches.

ATD has reserved hotel rooms with special rates for conference attendees. Reserve

early as we're expecting to sell out quickly!

Need to Convince Your Boss?

You see the value of attending the most comprehensive industry event of the year, but maybe you need a little help getting your boss to say "yes"? We've developed some helpful tools for making your case. Check them out at www.td.org/atd-18-convince.



Register Early and Save!

ATD members save even more. Learn about the benefits and join at www.td.org/atd-18-membership.



	ATD Members	Nonmembers	
Advanced Rate			
Ends March 30, 2018	\$1,595	\$1,945	
Regular Rate			
Ends April 27, 2018	\$1,875	\$2,200	
On-Site Rate	\$2,175	\$2,500	
Groups of 5 or More			
Through March 30	\$1,325 \$1,625		
After March 30	\$1,425	\$1,725	

www.td.org/conference-18.