

**ATD CORE 4 October 24 – 25, 2022**  
**Sessions Eligible for Initial Certification or Recertification Points**



Session Title	Speaker	Primary Capability from <a href="#">Talent Development Capability Model</a>	Initial Cert Eligibility <sup>1</sup>	General Recert <sup>2</sup>	APTD New Cap <sup>3</sup>	CPTD New Cap <sup>3</sup>
<b>Monday, October 24, 2022 8:30am – 9:30am (1 point)</b>						
Opening Keynote: Britt Andreatta, PhD	Britt Andreatta	Learning Sciences	✓	✓		
<b>Monday, October 24, 2022 9:45am – 10:45am (1 point)</b>						
Irresistible Virtual Training!	Kassy LaBorie	Training Delivery & Facilitation	✓	✓		
Reducing Unconscious Bias in the Hiring Process	Tyrone Holmes	Cultural Awareness & Inclusion		✓		
What You Need to Know About the Brain and Learning	Marjorie Meacham	Learning Sciences	✓	✓		
<b>Monday, October 24, 2022 11:00am – 12:00pm (1 point)</b>						
Add Muscle to Your Level 1 Evaluations with Predictive Questions	Ken Phillips, CPTD	Evaluating Impact	✓	✓		
Mind-Blowing Power Point. No Really!	Richard Goring	Instructional Design	✓	✓		
New Technologies for Learning	Almira Roldan	Technology Application	✓	✓	✓	✓
<b>Monday, October 24, 2022 1:30pm – 2:30pm (1 point)</b>						
Secrets of Facilitation	Michael Wilkinson	Training Delivery & Facilitation	✓	✓		
Why Most E-Learning Fails and How to Fix It	Tim Slade	Instructional Design	✓	✓		
KPIs, Assessment, and Evaluation: Demonstrating Value in Learning Experiences	Cara North	Evaluating Impact	✓	✓		
<b>Monday, October 24, 2022 2:45pm – 3:45pm (1 point)</b>						
How Leaders Can Use Personal Branding Development Programs to Engage Their Teams	William Arruda	Collaboration & Leadership		✓	✓	✓
Identifying and Meeting Needs and Measuring Their Impact	Kristopher Newbauer, CPTD	Evaluating Impact	✓	✓		
Facilitator Skills for Modern Classrooms: Mastering Hybrid and Virtual Training	Cindy Huggett, CPTD	Training Delivery & Facilitation	✓	✓		
<b>Monday, October 24, 2022 4:00pm – 5:00pm (1 point)</b>						
Demonstrating the Impact and ROI of Learning and Talent Development	Patti Phillips, CPTD	Evaluating Impact	✓	✓		
Improving Instructional Video Effectiveness: Insights into View Habits and Wants	Matthew Pierce	Technology Application	✓	✓	✓	✓
Mastering Participant Engagement: 3 Ways to Own the Room	Sardek Love	Training Delivery & Facilitation	✓	✓		

1 – Initial Cert Eligibility: professional development for APTD/CPTD initial eligibility

2 – General Recert: APTD/CPTD Recertification points in “Other Professional Development” category

3 – APTD/CPTD New Cap: APTD/CPTD Recertification points in “New Capabilities Professional Development” category

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<b>Tuesday, October 25, 2022 8:30am – 9:30am (1 point)</b>						
Morning Keynote: Cath Ellis	Cath Ellis	Compliance & Ethical Behavior		✓	✓	✓
<b>Tuesday, October 25, 2022 9:45am – 10:45am (1 point)</b>						
Present Like a Superhero (No Cape Required)	Bridgett McGowen	Training Delivery & Facilitation	✓	✓		
Getting Started with Educational Chatbots	Marjorie Meacham	Technology Application	✓	✓	✓	✓
No Learner Left Behind: Accessibility & Inclusion in Practice	Cara North	Compliance & Ethical Behavior		✓	✓	✓
<b>Tuesday, October 25, 2022 11:00am – 12:00pm (1 point)</b>						
Beyond Level 2: Designing Impactful Learning Programs with Evaluation in Mind	Kristopher Newbauer, CPTD	Evaluating Impact	✓	✓		
Design Thinking	Almira Roldan	Instructional Design	✓	✓		
The Future Is Now: Build Your Hybrid Learning Approach	Stephanie Hubka, CPTD	Training Delivery & Facilitation	✓	✓		
<b>Tuesday, October 25, 2022 1:30pm – 2:30pm (1 point)</b>						
Level 3 Evaluations Made Simple, Credible, and Actionable	Ken Phillips, CPTD	Evaluating Impact	✓	✓		
Microlearning to the Rescue – A Framework for Success	Shannon Tipton	Instructional Design	✓	✓		
Five Powerful Improv Exercises for Stronger Teams	Viet Hoang	Training Delivery & Facilitation	✓	✓		
<b>Tuesday, October 25, 2022 2:45pm – 3:45pm (1 point)</b>						
Closing Keynote: Devin Hughes	Devin Hughes	Cultural Awareness & Inclusion		✓		

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